



BC SPCA
LOCK-IN
FOR **LOVE**

Your Lock-In for Love fundraising guide

June 11-27, 2026



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Your Lock-In helper team



Alina

Senior Officer,
Digital Giving



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Development Assistant,
Digital Giving



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Digital Giving

Need help? Contact us at lockin@spca.bc.ca

Create your fundraising page

What's your story? Share it in the photos, words or even with a video on your personal fundraising page.



Your personal photos



Your fundraiser name

Helping our animal friends

Held by Sarah Remple
Supporting Areas of Greatest Need

Personal fundraising goal

\$75.00 Raised

\$500

Team fundraising goal

Team

Animal Lovers Unite

\$300 Raised \$1500

Join Team

Fundraiser Donors

1	Kasey Wong	\$50
2	Oliver Lowery	\$25

Your story

Your support will save animals in need!

When an animal is in distress, it is up to caring people like us to be there for them. Will you join me and make a donation to my Lock in for Love fundraiser for the BC SPCA?

My dogs think you are the pawfect person to make a difference! You'll be funding rescue, shelter, medical care and more for animals across BC.

To donate, please click on the 'Donate' button or call 1-855-622-7722 and mention my Lock-In for Love page.

“ I find a personalized story always helps, like how we adopted all of our cats from the SPCA. ”

— Maggie, fundraiser

Set your fundraising impact goal

For your team or yourself!

When you raise:

It's the same as:

\$295 

A cat receiving shelter and care for their whole stay

\$525 

5 weeks of treats and toys to bring joy to a shelter animal

\$775 

5 dogs receiving shelter and care for their whole stay

\$1,000 

Support for a fearful, aggressive or undersocialized animal for their happy future

\$2,738 

Emergency vet care for one animal (average)

My goal for the animals is \$ _____



TIP: You can celebrate achieving each of these milestones by sharing with your friends and family what their gifts so far have accomplished.

My community: brainstorming

Who should you ask to join you in helping the animals? Creating a list is a great way to get started.

Consider friends, family, club or sports team members, colleagues, classmates, neighbours, your local businesses and more. Some may be happy to donate, while others might make a great potential teammate!

“ I try to contact everyone that I know that is an animal lover or owes me a favour. It’s a great cause so I don’t feel bad asking. ”

— Nick, fundraiser

My strongest supporters

☐ to donate ☐ to fundraise with me

☐ to donate ☐ to fundraise with me

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Other people to ask

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☐ to donate ☐ to fundraise with me

“ It’s not necessarily about getting a big donation from one or two people. I had over 70 individual donors last year and that takes leg work and a willingness to be a bit uncomfortable. ”

— Rebecca, fundraiser

What's your way to fundraise?

There's so many ways to inspire your community to support animals! You can absolutely focus on asking your friends and family. However, if you feel like getting a little more creative here are some ideas to get you or your team started.

“ **If you can make people laugh and feel like they're part of something special, they're more likely to contribute and want to participate.** ”

— Cicy, fundraiser

For every dollar (or \$10, \$100) you raise, you pledge to:

- Do a pushup, sit-up or other exercise move
- Walk another step up a staircase in your local tall building
- Walk a kilometer
- Cycle a kilometer

If you reach your goal, you pledge to:

- Dye your hair pink
- Shave your head
- Do the Grouse Grind
- Take a pie in the face
- Do a lip-sync performance
- Eat a spoon of vegemite

(All with picture or video proof, of course!)

You'll give every donor:

- Homemade baked goods
- A hand-drawn animal sketch
- An individual animal joke or pun
- Something else that suits your skills

You'll raise extra funds through:

- A yard sale
- A bake sale
- Dog walking
- Mowing lawns or watering gardens
- Using your own special skill or talent

Other ideas

- Pledge to give up your favourite indulgence (coffee, chocolate, etc.) until your goal is met
- Hold a movie night or other event with an entry fee
- Ask your office to let people bring their dog to work for a donation during the campaign

Please check page 12 to see if any of your fundraising plans need special arrangements around tax receipting.

Sample fundraising plan

Long-time Lock-In for Love fundraiser Lisa suggests being persistent – you can ask someone five times and on the sixth time they'll ask why they are just hearing from you about it now.

You may find that creating a plan will help keep you on track. Here's an example of what your Lock-In fundraising campaign could look like.



Social post



Email, direct message or phone

June 2026

SUN	MON	TUES	WED	THURS	FRI	SAT
7	8	9	10	11 ✉️💬	12 💬	13 ✉️
14	15 💬	16 ✉️	17	18 💬	19 ✉️	20
21	22 💬	23 ✉️	24	25 💬	26 ✉️	27 ✉️💬 Lock-In day!



Your fundraising plan

You can use this to plan out your fundraising efforts or to track them as you go!

Thurs., June 11:	
Fri., June 12:	
Sat., June 13:	
Sun., June 14:	
Mon., June 15:	
Tues., June 16:	
Wed., June 17:	
Thurs., June 18:	
Fri., June 19:	
Sat., June 20:	
Sun., June 21:	
Mon., June 22:	
Tues., June 23:	
Wed., June 24:	
Thurs., June 25:	
Fri., June 26:	
Sat., June 27:	

“ The animals can’t ask for help so we need to be their voice. Send individual asks to people and personalize them. Remind people and remind them again. Ask people who can’t donate to instead share your plea with others. ”

— Rebecca, fundraiser

Social media post ideas

Social media is one way to spread your message of animal love. Here are some ideas on how!



Personal stories

What stories are at the core of your love for animals, and your desire to help them through the BC SPCA? Share your love stories, from your love of your own pet, to your love for people who help animals. You can even share posts from BC SPCA social media and add your own note to it, asking for donations to help do more of this good work.

Animal photos

Stories and videos of your own current pet. Your beloved past pets. Pets in BC SPCA care (there's lots of them on our social media channels)! Funny photos, sweet photos, the works. Always linking back to your Lock-In for Love fundraiser.

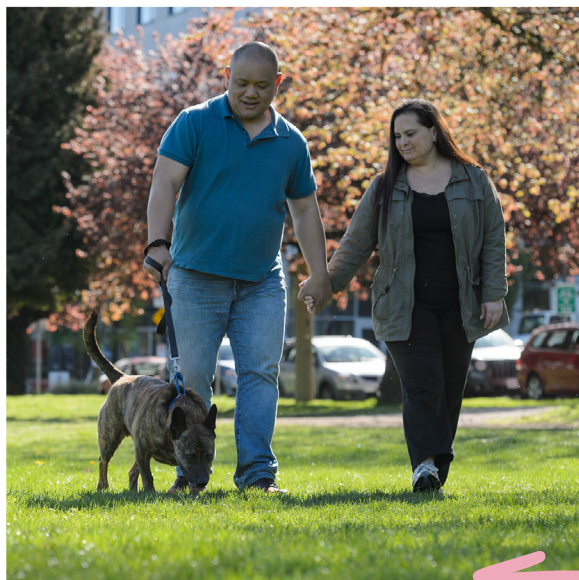


“ Have fun with it. Including your pet is key. Make fun reels and Instagram posts to engage people. Hit up all your family and friends and animal lovers. Think outside the box. ”

— Kristin, fundraiser



Diego Garcia



Liked by Sofia Torres and others

☀️ A heartfelt thanks to @raincitywalks and @Maria-Gil for your recent contributions, we (and the animals) are eternally grateful for the love and support. Your generosity inspires us to keep striving for positive change.

Thank yous

Make a special appreciation post for a donor who has been there for you more than once, or someone who has made an especially generous donation. Thank all your most recent donors (since your last thank you post) and tag their social media handle if you know it. Thank those who have supported you in other ways, like a partner who made dinner so you could focus on fundraising. Express your gratitude in the way it feels right to you.

Progress updates

How much have you raised? How close are you to your goal? How many days are left to fundraise? What support for animals have your donors already achieved, and what will be possible if you reach your goal?

Jayla Williams
@JaylasBella

Follow

We're making strides towards our goal, over \$300 raised thanks to your incredible donations! Just a reminder: I will do a sit-up for every dollar contributed, time to get those abs in shape! 💪 [Donate now!](#)

Connie Stewart
2 hrs · 🌐

We've passed the \$500 mark! That's already 3 dogs receiving shelter and care for their whole stay. Can you please help me reach my goal of \$775 to help 5 dogs in need? Just thinking of the hardships they have gone through breaks my heart, anything you can give will make a difference ❤️ There's just 7 days left to help!



👍 Like 💬 Comment ➦ Share

Pledge updates

Did you make a pledge to do a sit-up for every dollar donated? Or dye your hair pink if you reach your goal? Keep people updated on your progress, and remind them what you've pledged to do.

“ Go online and flog the event like crazy on your social media accounts and beg friends and family to give! ”

— Amanda, fundraiser

Fundraising by text

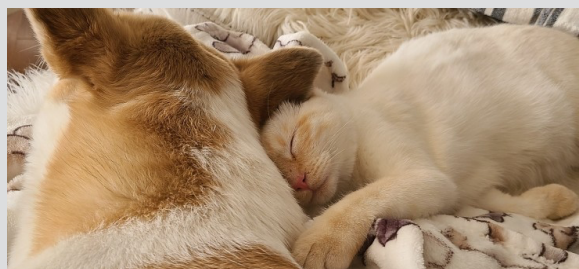
Text messages can be a great way to fundraise because they are direct, personal and people are more likely to see them compared to an email. Here are some examples of how you can use texting in your efforts for the animals.

Donation request



Hi **NAME**! I'm not sure if you heard, but I'm raising funds for animals in need with the BC SPCA. I'm trying to raise **\$AMOUNT** by June 27, and I'd love your help getting there! Would you consider making a caring donation for the animals? Every dollar brings love and safety to animals who need it most. I would be so grateful for your kindness. If you're able to support, you can donate directly to my page here: **URL** Thank you so much!

Thank you



Hi **NAME**, I just saw your donation come in and I'm so touched — thank you! Your kindness means the world to me and the animals at the BC SPCA. You're truly amazing, and your gift will help animals like this adorable **cat, Captain**.

Recommendation: send within 24 hours of receiving the gift.

Post-campaign

Hi **NAME**, I wanted to reach out one more time to say thank you for your donation to my Lock-In for Love fundraiser. Now that the campaign is over, I'm thrilled to share that I raised more than **\$AMOUNT** for animals thanks to your support! This year's Lock-In for Love raised more than **\$AMOUNT**, which will make such a huge difference for animals in need

TIP: You can enhance your texts by adding emojis or sending along one of the animal photos, [available for download here](#).

Preparing for Lock-In day, June 27

Saturday, June 27 is the culmination of all your hard work. It's the time to make your final caring efforts to meet or surpass your personal or team fundraising goal.

In the location of your choice, or at a BC SPCA centre *, you'll "lock in" and send out your final donation requests to everyone you know. **Once the time is up or your goal is met, you can break free of your cage and celebrate your community's impact for the animals!**

* Fundraisers who raise \$150 or more by June 24 are invited to "lock in" on June 27 at their local participating BC SPCA animal centre. (For team members, teams with an average of \$150 or more per person will be invited.) You'll get to make your last fundraising efforts while cuddling up with a friendly animal in care. There's nothing more heart-warming than looking into the eyes of an animal and knowing that you're directly helping them and others to find their own loving families.

To prepare:

- ☐ Confirm whether you'll be locking in at your local BC SPCA or elsewhere.
- ☐ Check in with your local BC SPCA about what they recommend bringing for the event.
- ☐ Let people know that you'll be locking in – they should know what you're doing for the animals!
- ☐ Make a list of people to send donation reminders to on the day (and make sure you have their contact information).
- ☐ Brainstorm – is there anyone you haven't asked yet?
- ☐ Prepare some images and content for social media posts and donation asks in advance – but leave room to be spontaneous too.
- ☐ **Get ready to have fun!**

Why is there a fundraising requirement to participate in person on June 27?

We're deeply grateful for each and every Lock-In for Love fundraiser and BC SPCA supporter – if we could, we would love to invite everyone in person. However, most of our centres are small and have limited capacity to place a fundraiser with an animal in care. For that reason we are prioritizing in-person participation for fundraisers who meet the fundraising threshold. **Individual centres may extend invitations to people below this threshold at their discretion, if they have capacity.**

What's in a thank you?

Over her years fundraising for the BC SPCA, animal lover Shawna has created an incredible community of supporters for her fundraising efforts. How does she do it?

“**Doing a personalized thank you goes a long way. I take the time to express my appreciation and the appreciation of the animals, how much that means. Making sure you don't make a donation into a void [is important]. I have people who have been supporting me for over 20 years!**”

What makes an excellent thank you?

Timely: Try and thank the person within a day of their donation. You don't want to leave them wondering if you saw their kind support.

Personal: If you can make the time, customizing your thank you for each donor can make them feel extra special and valued.

Thoughtful: How does this donor normally like to communicate? Going the extra mile to thank them the way they want to be thanked can make a big impact. Whether that's with a phone call, text, in person, through their preferred social media platform or even with a handwritten card.

Images: Do you have a sweet photo of yourself and your pet? Or an animal in BC SPCA care? If you can share an image with the donor that relates back to their caring gift, it can be quite emotional for them.

Thank twice: It's important to thank someone when they donate, but don't forget to update your donors at the end of the campaign as well. Let all your donors know what you accomplished for the animals together.



When can you get a tax receipt?

If you're considering a more creative approach to fundraising, that's wonderful! Just keep in mind that Canada Revenue Agency has particular rules about tax receipts depending on how the money is raised.

The guidelines below may help you, but you can also reach out directly to us at lockin@spca.bc.ca to ask about any fundraising idea you have in mind for Lock-In and coordinate submitting any funds you raise that aren't eligible for tax receipts.

Canada Revenue Agency regulations say that:

- ✓ If you donate your own money, you get a tax receipt.
- ✗ If you collect money for the BC SPCA, but don't have the names, addresses and donation amounts of those people, no one gets a tax receipt. (Fillable donation forms are available for download in your online Lock-In participant centre.)
- ✓ If someone gives you money for the BC SPCA, they get the tax receipt – but they need to provide their name and address. (Fillable donation forms are available for download in your online Lock-In participant centre.)
- ✓ If you sell something or otherwise provide a benefit in exchange for money and then donate the money, you get a tax receipt as long as you aren't advertising it as fundraising for the BC SPCA. (Why? Because the CRA sees that knowledge as something that could influence someone's decision on whether to buy or how much to pay.)
- ✗ If you sell something or otherwise provide a benefit to someone, and the person buying it knows that it is to support the BC SPCA, no one is eligible for a tax receipt.
- ✗ If a company gives money but receives a marketing benefit for it, they cannot receive a tax receipt.

NOTE: You can still provide a thank you gift to your donors, as long as the value is less than 10% (or \$75, whichever is lower) of their donation. So feel free to shower them in baked goods, sketches of their pets or whatever other token of appreciation warms their hearts.

Your impact with the BC SPCA

In 2025 the BC SPCA
assisted 134,980 animals



Mobilized **228,000**
supporters to take
action for animals



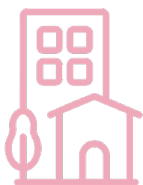
Engaged **624 staff**
and **3,597 volunteers**



Completed **4,974**
Drive for Lives
animal transports



Treated 19,508 animals
through BC SPCA
veterinary services



Found homes for
10,191 animals



Reunited 1,390
lost animals
with families



Supplied **722,813 meals**
to animals through pet
food banks



Registered 27,850
pets in the
BC Pet registry



Helped 24,387 animals
through **6,105** new
cruelty investigations



Provided **6,000**
nights of emergency
pet boarding



Thank you!

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